

Why consider:

Employees' experience drives their engagement and productivity: EX matters, yet it is often unmanaged, because it is invisible to HR. Marketing, sales and service leaders teach us the playbook for success: *Design, share*, and *measure* experience, and *act* on insights. The CxHR Platform allows you to implement the CX playbook for HR, using EX data as the new currency to operate HR

Services:

- Journey Design Tool
 - Design personas, touchpoints and journeys
 - Share, assign ownership and manage experience
 - Measure, benchmark, locate & act on broken touchpoints
- Interactive journey map templates (continuously updated)
- Persona templates
- Do-It-Yourself support: Advisory, E-learning, How-to-guide
- Capability to integrate with HR systems via API

Price:

49.5k EUR p.a.



CxHR Platform

Implementing marketing's customer experience playbook for HR, using employee experience data as the new currency to operate HR

A circular icon containing a computer monitor with a cloud and a speech bubble, representing design and sharing.

Design & Share

A circular icon containing a speedometer or gauge, representing measurement.

Measure

A circular icon containing three stylized human figures, representing action or implementation.

Act

Employee Experience

Learn more: www.ti-people.com/employee-experience.com