

Next Generation EX: From Start to Scale

Virtual EX Peer Meeting | April 21 & 22

What you can expect

Not only a next generation of EX, but also a next generation of the EX Peer Meeting for the current climate. In attending the event, you among other senior EX and HR leaders will be part of our first **virtual** EX Peer Meeting. Together we explore how to climb the mountain of designing and delivering EX at scale while enjoying a good mix of virtual collaboration formats.

By the end of the session, you will **take away**:

- Responses of EX teams to COVID-19 challenges
- A proven pathway to manage EX from start to scale
- Solutions to common pain points of EX management
- A way to (finally) address career management through an EX lens

Agenda

Day 1 | April 21 | Start: 2 pm CET

Start of virtual Meeting Part 1 | 45 min

- Welcome, agenda & rules of the game
- Getting to know each other in small groups: What should a Head of EX do through the COVID-19 crisis? Adapting your role and EX projects in light of the COVID-19 crisis

EX at Scale – what's so hard about it? | 40 min

- The EX Pathway from Start to Scale
- EX leader perspective: Managing EX at Bosch – LISTEN • FEEL • ACT (Amit Kumar, EX Product Owner at Bosch)

Break

Building Blocks of Next Generation EX | 50 min

- Building empathy with our customers: Using customer data & insights to diagnose EX opportunities & inform the design of experiences
- EX leader perspective: Successfully overcoming the 'ideas stage: How to act after EX proof of concepts' (Linda Tinnert, Transformation Leader at Ingka)

End 4.30 pm CET

Day 2 | April 22 | Start: 2 pm CET

Start of virtual Meeting Part 2 | 20 min

- Welcome & key learnings of day 1
- Agenda & rules of the game

Providing 'Career Experiences' | 70 min

- The skills crisis & TI People's newest whitepaper: 'The Skills Renaissance'
- A 'non-traditional' approach to improve career experience: From journeys to experience maps
- Group interaction: Building a career experience map

(Break included)

Outlook & Assets within Membership | 30 min

- First market observations on a new HR operating model
- EX learning pathway
- Individual follow-up: What's included in your membership

End 4.00 pm CET

Next Steps

All registered participants will receive an Outlook invitation to the meeting which will contain the link to our virtual meeting room.

Interested in joining us? [Register here!](#)

Any questions? Feel free to contact us at any time.

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